

wylona

objective

Seeking a position where I can utilize my skills as a Graphic Designer/Video Editor and continuing to produce compelling content for multiple media platforms with a creative team.

education

**University of South Florida
St. Petersburg**

BFA in Graphic Design, May 2019
Minor in Art History

skills

Bilingual: English and Dutch

Software: Photoshop, Illustrator, InDesign, After Effects, Premiere, Lightroom, Audition, Brackets, HTML/CSS

Medium: Printmaking (Silkscreen, Etching, Cyanotype), Photography, Watercolor, Charcoal, Drawing

references

Cat Lim
Creative Director at Pyper, Inc.
cat@pyperinc.com

Alana DuLong
*Ad Content Manager at
Wholesome Goods, Inc.*
alanagenealong@gmail.com

Armin Loges
Designer of Finch App
armin.loges@tightwirehq.com

experience

Wholesome Goods, Inc., Clearwater
Ad Creative Manager | July 2021 - Present
Graphic Designer | Nov 2019 - July 2021

-Produced and edited 15-60 second videos to be advertised on YouTube, Facebook, Instagram, and TikTok for multiple different brands

-Concepted and designed emails, social media posts, online advertisements, and banners to promote each brands marketing objectives

-Collaborated with pod-mate, a content writer, to continuously come up with ideas, scripts, and storyboards for our campaign videos

-Managed and supported another pod in their campaign videos by giving them feedback on their ideas, scripts, storyboards, and rough cuts before approving their final videos

-Reported to the Director on what my pod had produced each month, including the pod we manage, which would be about 10+ videos across different platforms depending on how high or low the production value was

Pyper, Inc., St. Petersburg
Creative Intern | Aug 2018 - Nov 2018

-Assisted the Creative Designers with designing and developing projects for various clients

-Created graphics, layouts, graphic elements, and photography for clients and Pyper, Inc.



-Participated in team brainstorming, input meetings, and creative reviews on projects

Museum of Fine Arts, St. Petersburg
Museum Associate | Oct 2017 - April 2018

-Conducted arts and crafts projects with children that incorporated artwork shown in the museum

-Greeted and directed customers to the exhibitions

Wylona Bouwens
Graphic Designer/Video Editor

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